

# **Bayer PLUS Rewards**

2022 Program

Start earning at ( MyBayerPLUS.com

### PRODUCT PORTFOLIO INCENTIVES



**ROUNDUP® BRAND AGRICULTURAL** HERBICIDE INCENTIVE

> A Roundup<sup>®</sup> Brand Agricultural Herbicide

One or more eligible Product Portfolio herbicides

> Earn \$1/A

### **XTENDIMAX® INCENTIVE**

XtendiMax® Herbicide\* with VaporGrip® Technology\*\*

Must qualify for Roundup® Brand Agricultural Herbicide Incentive first

Earn an additional \$1/A

\*\*XtendiMax® Herbicide with VaporGrip® Technology must be used with VaporGrip® Xtra Agent (or an approved equivalent vapor-reducing agent).

Only eligible product purchases will qualify. Incentives will be calculated starting with the highest acre product match.

> Must qualify for either Product Portfolio Incentive OR Roundup® Brand Agricultural Herbicide Incentive first



### AGRONOMIC ADD-ON INCENTIVE

Each Agronomic Add-On

Earn \$0.50/A

### PARTNER PRODUCT INCENTIVE

**Each Eligible Partner Product** 

Earn \$2/A

Scan QR Code to visit the Bayer PLUS Rewards calculator.



### **LOYALTY REWARD**

### EARN AN ADDITIONAL **10%** ON YOUR REWARDS

Growers who qualify for Bayer PLUS Rewards can earn an additional 10% on their rewards dollars by sending all (or a portion) of their check to a Bayer retailer of their choice. To qualify growers must meet the \$1,500 rewards minimum and select a dollar amount in the portal redemption screen that is over \$500.

- > The 10% will only be applied to rewards dollars that are elected for the loyalty reward within the grower portal and sent to a retailer.
- > Growers must make their selection within the Bayer PLUS Rewards portal between November 1, 2022, and January 31, 2023.
- > 2022 rewards already redeemed prior to November 1, 2022, will not be eligible for the Loyalty Reward.

### 2022 Program Requirements (9/1/21-8/31/22)

- > All Bayer PLUS earnings are paid upon valid net grower sales (grower sales minus returns and replants).
- > Paired Products count as one in program calculations (Velum® Nematicide 6.5 fl. oz. + Velum® Total Insecticide 18 fl. oz.).
- > Growers can earn incentives on up to six eligible products in the Product Portfolio Incentives.
- > Growers must enroll in the program by the enrollment deadline (August 31, 2022) in order for eligible purchases to count toward the 2022 program.
- > Growers must operate in qualifying geography<sup>†</sup> and purchase from an authorized retailer between September 1, 2021, and August 31, 2022.
- > Redemption requests must exceed \$500. 50% of rewards may be requested starting July 1, 2022, and 100% of rewards may be requested starting November 1, 2022.

Rewards will expire April 30, 2023.

In order to qualify for redemption, you must have at least

\$1.50

in Bayer PLUS Rewards.

†Growers living in Alaska, California or Hawaii do not qualify for Bayer PLUS Rewards.



# **Bayer PLUS Rewards**

Eligible Products and Match Rates

# 2022 Program

## 9/1/21-8/31/22

### **HERBICIDES** Axiom® 68DF Herbicide Balance® Flexx Herbicide 4 fl. oz. Corvus® Herbicide 4 fl. oz. Degree Xtra® Herbicide 96 fl. oz DiFlexx® Herbicide DiFlexx® DUO Herbicide 24 fl. oz. Harness® Herbicide 36 fl. oz. Harness® Xtra Herbicide 58 fl oz Harness® Xtra 5.6L Herbicide 74 fl. oz. Huskie® Complete Herbicide 13.7 fl. oz Huskie® FX Herbicide 13.5 fl. oz. Luxxur® Herbicide 6.85 fl. oz Olympus® 70DF Herbicide 0.4 oz. Osprey® 4.5WG Herbicide Osprey® Xtra Herbicide 4.75 07 Rimfire® Max Herbicide 3 oz. TripleFLEX® II Herbicide 32 fl oz Varro® Herbicide 6.85 fl. oz Warrant® Herbicide Warrant® Ultra Herbicide 50 fl oz Wolverine® Advanced Herbicide 27.2 fl. oz. **FUNGICIDES** Absolute® Maxx Fungicide Delaro® Fungicide Delaro® Complete Fungicide 8 fl. oz. Proline® Fungicide 3 fl. oz. Propulse® Fungicide Prosaro® Fungicide 6.5 fl. oz.

INSECTICIDES		
Oberon® 4SC Insecticide/Miticide	6 fl. oz.	
Sivanto® Prime Insecticide	4 fl. oz.	
NEMATICIDES		
Velum® Nematicide¹	6.5 fl. oz.	
Velum® Total Insecticide1	18 fl. oz.	
<sup>1</sup> Paired products count as one in program calculation		

ROUNDUP® BRAND AGRICULTURAL HERBICIDES	Product Match Rate Per Acre
Roundup PowerMAX® Herbicide	32 fl. oz.
Roundup PowerMAX® II Herbicide	32 fl. oz.
Roundup PowerMAX® 3 Herbicide	30 fl. oz.
Roundup WeatherMAX® Herbicide	32 fl. oz.
RT 3® Herbicide	32 fl. oz.

XTENDIMAX <sup>®</sup>	Product Match Rate Per Acre
XtendiMax® Herbicide with VaporGrip® Technology A Restricted Use Pesticide	22 fl. oz.

AGRONOMIC ADD-ONS	Product Match Rate Per Acre
Aeris® Seed Applied Nematicide/Insecticide	2.56 fl. oz.
Autumn™ Super Herbicide	0.3 oz.
Baythroid® XL Insecticide	2.8 fl. oz.
EverGol® Energy Seed Treatment Fungicide	1 fl. oz.
EverGol® Xtend C Seed Treatment Fungicide	0.07 fl. oz.
Finish® 6 Pro Harvest Aid	32 fl. oz.
Gaucho® XT FS Insecticide/Fungicide	3.4 fl. oz.
Ginstar® EC Cotton Defoliant	10 fl. oz.
Leverage® 360 Insecticide	2.8 fl. oz.
Nortron® SC Herbicide	12 fl. oz.
Raxil® PRO MD Fungicide	5 fl. oz.
Raxil® PRO Shield Fungicide	5 fl. oz.
Stance® 110SC Plant Growth Regulator	3 fl. oz.
Trilex® Advanced Seed Treatment	0.16 fl. oz.
WestBred® Wheat (Spring)	120 lb./acre
WestBred® Wheat (Winter)	90 lb./acre

PARTNER PRODUCTS	Product Match Rate Per Acre
Fierce® Herbicide	3 oz.
Fierce® EZ Herbicide	6 fl. oz.
Fierce® MTZ Herbicide	16 fl. oz.
Fierce® XLT Soybean Herbicide	4 oz.
Mauler® Herbicide	8 fl. oz.
Select Max® Herbicide with Inside Technology™	12 fl. oz.
Valor® EZ Herbicide²	2 fl. oz.

### Visit the Resources section at MyBayerPLUS.com for additional program details, calculator tool, and terms and conditions.

10 fl. oz.

4 fl. oz.

### PROGRAM CONDITIONS

- 1) BAYER CROPSCIENCE LP AND ITS AFFILIATES ("Bayer") RESERVES THE RIGHT TO MODIFY OR WITHDRAW THIS PROGRAM OR ANY PORTION THEREOF WITHOUT PRIOR NOTICE
- 2) Growers will forfeit rebates if products are resold outside of the Bayer authorized distribution or retail/dealer network. Only products purchased for use on grower owned or leased land is eligible for Bayer Plus Rewards. Purchases made for use on non-related farming entities cannot be consolidated to increase Bayer Plus Rewards
- 3) No commission, incentive, rebate, refund, discount or other promotional payment shall be paid on units of eligible products under market funding programs where the sale is made, in whole or in part, via an online electronic point of sale system unless approved by Bayer in writing
- 4) Bayer reserves the final decision, in its absolute discretion, on whether purchasers are valid growers.
- 5) Bayer reserves for a period of three (3) years from the 2022 Marketing Year the right to audit compliance with all conditions and provisions of this program or other Bayer offers which includes, but is not limited to, an audit of retailer/dealer's or grower's books/records and an inspection of facilities. If retailer/dealer or grower does not have the proper documentation for the three (3) year audit term, Bayer may treat such lack of valid documentation as if the sales were invalid and not properly made and subject to payment of the cost of the audit and forfeiture of program payments.
- 6) Bayer reserves the right to debit future payments due or otherwise seek reimbursement if errors are discovered after payments have been issued.

Provost® Silver Fungicide
Stratego® Fungicide

Stratego® YLD Fungicide

7) Bayer CopScience IP registers its products in the United States in accordance with and to meet US. regulatory standards. Such products are sold for liabelled uses only and must be used only in accordance with all label instructions. Buyer exceptions the support markets and export markets for their commodities. However, and support markets and residence with all label instructions. Buyer exceptions of those standards and testing productions are used in productions and residence with all part and residence with a residence with a

XtendiMax® Herbicide with VaporGrip® Technology is part of the Roundup Ready® Xtend Crop System, is a Restricted Use Pesticide and must be used with VaporGrip® Xtra Agent (or an approved equivalent vapor-reducing agent). For approved tankmix products (including VRAs and DRAs), nozzles and other important label information, visit

### ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.

### Roundup Technology® includes glyphosate-based herbicide technologies

Analy: Balance<sup>®</sup> Example (200, covers). Outgree to Use a restriction. The distribution, sale or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited. Check with your local dealer or representative for the product registration status in your state. **Tank mixtures:** The applicable labeling for each product must be in the possession of the user at the time of applicable use instructions, including application rates, present and assisting the product registration status in your state. **Tank mixtures:** The applicable labeling for each product must be in the possession of the user at the time of applicable use instructions, including application rates, present assistance of each product user of the tank mixtures. Which is a latentivity product of manufactures the product of present assistance of the product of present assistance of each product user of the tank mixtures. Which is a latentivity product of manufactures the product of present assistance of the product of present assistance of the product of present assistance of each product user of the tank mixtures. Which is a latentiary product of the product of present assistance of the product of present assistance of each product user of the tank mixtures. Which is a latentiary product of the product of present assistance of the product of the present assistance of the present assistance of the product of the present assi